

LESSONS IN SUSTAINABI

here could be no better time in modern history to make us realise the importance and necessity of Sustainable Living. We have witnessed first-hand, how the nature healed itself during the lockdown months. Need we say more about the necessity to turn to Sustainable Living?

The term itself has expanded hugely in the recent months to take in fringe practices, within its fold. Besides choosing greener options in our day-to-day life and calculating the carbon footprint of all that we consume, we are also now looking at supporting all that is local - right down to the neighbourhood grocery store and local produce, to the extent possible. We even see a new interest in heirloom foods and localised practices. The thrust of all 'intervention to better our lives' would be more successful if we upped the local wisdom and layered it with technological support to upgrade rather than replace.



This historic residential building was refurbished and adapted to craft this Forest Essentials store in Jodhpur, redesigned by Architecture Discipline.

If we were to super-impose this thought onto modern living, it would mean hauling up local brands that need the support to reach international levels. We already have brands that sell well in countries as demanding as Japan. Kaaru, handcrafted furniture is one such name. There are others as well. We need to get to the critical mass of those standards. The improvement or upgradation of local products is happening at a fairly good pace and hopefully, soon we will be seeing another turn in our design industry. Having witnessed multiple turns in the past, I am certain that we are not too far from that sweet spot.

Graduating first from World Environment Day in the 80s to the Environment month; here is hoping that we have now moved to a Continued Environmentally-conscious lifestyle.

Live green...

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